

Table 3. What Made Obama-Trump Voters Want to Vote for Trump?

Personality Characteristics — 23 responses (19%)

action-oriented

Authenticity.

Firmeza [Spanish for “firmness”]

He ain't afraid to speak his piece.

He is not afraid to voice his opinion.

he is straight faced. He may not be the best for the country but at least I know what we are getting with him//No smoke and mirrors//business skills could prove useful//

He knows a lot of stuff. He knows stuff//I think he knows a lot about politics, yep, uh huh//he's outspoken - that's for sure

He's not politically correct// He says what he thinks be it right or wrong sometimes//He's trying to run the political establishment out of Dc, which we need//

he's straight forward

He tells it like it is; not worried about political correct

His appeal as to why I'm voting for him I guess would be uh,, he seems honest to me.//Uh,, obviously his policies and things of that nature.//about it in general.

HIS DRIVE AND ENTHUSIASM//

his strong will to change america and bring about good change

HONESTY AND NO NONSENSE APPROACH

I think he'll do the country better, he's a strong person, he's a business man, that doesn't hurt//

No nonsense man! Business mindedness!

outspoken

pretty aggressive

Something he seems to be more honest// He says what he means//

Straight forward

Straight forward and blunt

tough

truthful

Table 3 (continued)

Not a Politician/Anti-Corruption — 21 responses (18%)

addressing corruption, security and jobs

apolitical

A political improvement to way things are in Washington.

does not have ties specificly to senators none a being paid

got a strong stance on alot of the issues and has some good ideas, not a careet politician

He can't be bought. Isn't a diehard politician.

He is not a career politician

he is not a normal politacal figure//he is not a pofessional politicaian//

He is not a politician and puts America first !

Hes not a career politician

I dont think he is a normal politician so does not hae to follow a political agenda

I hope he can drain the swamp!

NEED 2 GET REGULAR POLITICIANS OUT OF THE WHITE HOUSE

Not a career politican

Not a politician

not a politician

Outside business man

Outsider

Outside the establishment, could bring new ideas and methids

to change the corrupt sytem

TURN AWAY FROM THE 'BUSINESS AS USUAL' POLITICS

Table 3 (continued)

Immigration — 15 responses (13%)

building a wall//like the idea he's going to round up all thme people. I have seen first hand the kind of shit that happens. My [REDACTED RELATIVE] is a nurse in [REDACTED CITY NAME]. Those Mexicans or whatever they are better clothes and shoes than most people and they whip out their welfare card when it comes to paying the bill - and she dont have those kinds of benefits//

His ideas for change and the govt//Um,his views on immigration and trying to think of what else. I was going to say something about his uh what did he give a speech about a couple nights ago? I'm tired.//I can't think of it right now.

Immigration

Immigration

immigration

immigration policies/create jobs//

immigration reform

Limiting Muslim immigrants, build wall, businessman

Securing the borders, vetting people coming into the country, a more conservative supreme court justice.// and pro life//

stand on aliens terrorist career politicians more

stand on immigration, ISIS & closure of guest lawn

stop illegal immagrations

strong immigrant control

Strong stance on Securing border, Strong on right to bear ar

Tough on immigration

Table 3 (continued)

He's a Businessman/Wealthy — 13 responses (11%)

A chance he may run the country like a successful business

Business Experience

businessman //has not been in politics so did not create this mess

BUSSNESS EXPERIENCE

good businessman

He is a business man he knows how to run a business I fell like he will surround himself with the most qualified elective to run the country he is a business & in my opinion that's what bbusiness men do

he is business savy and business strong

He is not running for the money or prestige, he already has

His Business Acumen

I believe hes a good business man I believe hes a good negotiator, //and I believe he has the bast interests of our country at heart//and he's not part of the establishment//

I think he has got good business sense.//

I've always loved him as a business tycoon

The fact that he doesn't owe anyone momey and he doesn't owe any middle easterns money. //

Want Change — 10 responses (8%)

Change

change in the government due to the past there needs to be changes

change in washington

Different views

Fresh perspective, not an insider

fresh view

Just something different. Don't want the same system.

maybe just the shakeup, the idea of turning everybody on their head, that might be bad for us, take everybody out of their comfort zone

Want change. Feel Clinton has special interests, no trust

WE NEED SOMEONE NEW AND WHO HAS STRONG VALUES

Table 3 (continued)

Economics — 9 responses (8%)

economy

good as far as business goes//

good for industry

He is less socialist

His financial responsibility

Jobs in america

knows how to make this county financially stable again

Like a lot of things he wants to do, bring jobs back to American, increase import taxes, defend against ISIS, just don't like Hillary Clinton

Stabilize economy

He's Not Clinton — 8 responses (7%)

a better person than Clinton

He is not Clinton

He is not Hillary

HE IS NOT HILLARY CLINTON AND WE DO NOT HAVE A LOT OF CHOICES//

He's not Hillary Clinton

He's not Hillary Clinton

I don't like Clinton

I feel he is a better choice than Hillary

Guns — 4 responses (3%)

he will protect my second amendment rights

One thing for sure, he's not gonna take your guns away from you or try to either, well I'm a gun guy, I'm a hunter//

pro 2nd amendment//

pro 2nd amendment rights

Table 3 (continued)

Police/Military — 4 responses (3%)

HE'S BETTER THAN HER, I THINK HE'S CGOING TO MAKE MAJOR CHANGES IN THIS COUNTY, IMMIGRATION, ISIS, TERRORISM, NOT AFRAID TO SAY ISIS OR TERRORISM//

his views on military and police force

patriotism, safety, security and improve the jobs for locals

Pro Law Enforcement

Other Conservative/Republican Factors — 4 responses (3%)

He wants to put God back in America

i think his platform is more for family values and man woman relationships//

Pro-life stance; intention to balance the Supreme Court

SOMEBODY NEW, REPUBLICAN IDEAS, SUPPORT OF THE MILITARY, GOOD RUNNING MATE//

For the People/America — 3 responses (3%)

He can make America great

He wants to right by the country, Is he going to right by the country, can he do what's right by the country I'm just not sure if he can //

i like what he talks about he talks about the people fist and that's what this is all about I think he's our best choice to go forward as a nation//

Other/General — 6 responses (5%)

Beliefs

he knows the words your fired

He surrounds himself with smart people

I just like his view on things. This year has been a choice of bad and badder. I'm not real happy with either one of them but i lean more toward some of the things that Trump stands for.//

I'M STILL IFFY, NOT SURE IF I TRUST EITHER PARTY//

strong ideas